

# **POCKET DIGEST**

IOWA PUBLIC LIBRARY STATISTICS FY08

**State Library of Iowa** 

### Pocket Digest Iowa Public Library Statistics 2007-2008

Mary Wegner, State Librarian Scott Dermont, Data Coordination and Analysis

Library Development State Library of Iowa 1112 E. Grand Ave. Des Moines, Iowa 50319 800-248-4483 http://www.statelibraryofiowa.org/

This publication is supported by the Institute of Museum and Library Services (IMLS) under provisions of the Library Services and Technology Act (LSTA) as administered by the State Library of Iowa.

### **Table of Contents**

Introduction	2
National Rankings	3
Amazing Facts about Iowa Public Libraries	5
Did You Know?	6
A Typical Day in Iowa's Public Libraries	7
Collections	8
Staffing	9
Income	10
Expenditures	12
Usage	14
Selected Statistics By Public Library Size	17

#### Introduction

The information in this digest comes from the FY08 lowa Annual Public Library Survey. It reflects the activities of 522 of the 543 public libraries in Iowa. Full details may be found at http://www.statelibraryofiowa.org/ld/statistics.

Information for the national rankings on pages 3 to 4 comes from *Public Libraries in the United States: Fiscal Year 2006* by the Institute of Museum and Library Services, Washington D.C., December 2008.

http://harvester.census.gov/imls/pubs/pls/pub\_detail.asp?id=121#

### **National Rankings**

The Institute for Museum and Library Services (IMLS) issues state-by-state rankings for public libraries. These numbers are for FY06 compiled in 2008. The rankings include all 50 states plus the District of Columbia.

(Per capita)	lowa's Rank	lowa Average	National Average	2005 Rank
Library visits	14	6.03	4.80	17
Reference Transactions	40	0.70	1.02	46
Circulation	10	9.74	7.28	12
Interlibrary Loans	18	102.72	149.12	23
Books Owned	11	4.28	2.80	13
Local Income	25	\$28.04	\$29.11	24
State Income	29	\$0.87	\$3.27	30
Other Income	20	\$2.76	\$3.09	25
Total Income	27	\$31.82	\$35.64	28
Collection Expenditures	17	\$4.85	\$4.37	22

Pocket Digest: Iowa Public Library Statistics FY08

### **National Rankings (Cont.)**

(Per capita)	lowa's Rank	lowa Average	National Average	2005 Rank
Staff Expenditures	22	\$21.00	\$21.84	24
Total Expenditures	23	\$31.71	\$33.24	26

(Per 1000 population)				
Audios Owned	9	207.74	147.62	10
Videos Owned	8	225.23	152.07	10
Periodicals Owned	2	12.95	6.36	2

(Per 25,000 population)				
Paid FTE Librarians	3	8.08	4.00	4
Other Paid FTE Staff	39	6.50	8.16	39
Total Paid FTE Staff	17	14.58	12.16	19
Paid FTE w/ ALA/MLS	28	2.06	2.73	29

Pocket Digest: Iowa Public Library Statistics FY08

Page 4

## **Amazing Facts about Iowa Public Libraries**

- lowa has 543 public libraries (21 branches), 79 academic libraries, and over 1,400 school libraries.
- Of 543 public libraries, 415 serve populations of less than 2.500.
- There are nearly 2 million registered borrowers in Iowa public libraries, a 22 percent increase from 1998 to 2008.
- 147,865 children participated in the FY08 Summer Library Program.
- Philanthropist Andrew Carnegie helped build thousands of libraries across the U.S. In all, Carnegie granted more than \$1.5 million for the construction of public libraries in 101 lowa communities from 1892 to 1917.

#### **Did You Know?**

#### In FY08, lowa public libraries:

- Were open to the public 966,660 hours
- Offered more than 55,000 programs including 43,000 to children across the state
- Answered nearly 1.8 million reference questions
- · Had nearly 2 million registered borrowers
- Employed 3,193 staff
- · Spent over \$14.3 million on collections
- · Owned 13.7 million items

Page 3

# A Typical Day in Iowa's Public Libraries Includes:

- Welcoming 49,563 people
- Helping 11,387 people access the Internet
- Checking out 77,430 items of all types
- Adding 561 new customers
- Answering 4,925 reference questions
- Hosting 153 programs for 3,437 attendees

#### 3

**Collections** 

- During FY08, lowa public libraries added approximately 1.2 million items to their collections. This accounted for about 8.8 percent of their existing collections.
- On average, libraries also withdrew about 8.8 percent of their collections.
- 13.7 million materials owned include:
  - o 12.1 million books
  - 704,000 video recordings
  - 623,000 audio recordings
  - 231,000 other items
  - o 36,400 magazine subscriptions

Pocket Digest: Iowa Public Library Statistics FY08

Page 7

Pocket Digest: Iowa Public Library Statistics FY08

Page 8

# **Staffing**

Annually, lowa public libraries spend a total of \$50.7 million for staff salaries and \$14.3 million for employee benefits.

- The average lowa public library spends 66 percent of its budget for staff costs.
- lowa public libraries employ 923 FTE librarians. (One Full-Time Equivalent = one 40-hour work week)
- Iowa public libraries employ 739 FTE "other" staff.
- There are 236 FTE library employees in Iowa with a Masters of Library Science (MLS) degree.
- lowa ranks 29<sup>th</sup> in the nation of MLS librarians per 25,000 population. (2006)

#### Income

lowa public libraries reported total operating income of \$98.7 million in FY08.

- Income for public libraries includes:
  - o \$77 million (78%) from cities (includes special levies)
  - \$8.8 million (8.9%) from counties
  - \$3.6 million (3.6%) from gifts and endowments
  - o \$2.7 million (2.7%) from state sources
  - o \$2.7 million (2.7%) from fines and fees
  - o \$1.2 million (1.2%) from grants
  - \$2.7 million (2.7%) from other sources

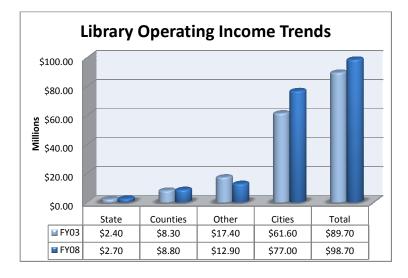
Libraries also received \$11.6 million from capital revenue.

Pocket Digest: Iowa Public Library Statistics FY08

Page 9

Pocket Digest: Iowa Public Library Statistics FY08

Page 10



Pocket Digest: Iowa Public Library Statistics FY08

#### Page 11

Page 13

# **Expenditures**

lowa public libraries reported total operating expenditures of \$98.7 million in FY08.

- Expenditures for public libraries include:
  - o \$65 million (68.9%) for staff
  - o \$14.3 million (14.5%) for collections
  - o \$8.4 million (8.5%) for plant operation (utilities, etc.)
  - o \$1.7 million (1.7%) for equipment
  - o \$9.3 (9.4%) million for all other expenditures

#### Libraries also expended \$30 million in capital outlay.

# Pocket Digest: Iowa Public Library Statistics FY08

#### Page 12

#### **Library Operating Expenditure Trends** \$100.00 \$80.00 \$60.00 \$40.00 \$20.00 \$0.00 Collection Other Staff Total \$12.20 \$14.50 \$49.90 \$76.60 ■ FY08 \$19.40 \$98.70 \$14.30 \$65.00

Pocket Digest: Iowa Public Library Statistics FY08

**Usage** 

The total number of items checked out (circulated) was 28.3 million in FY08.

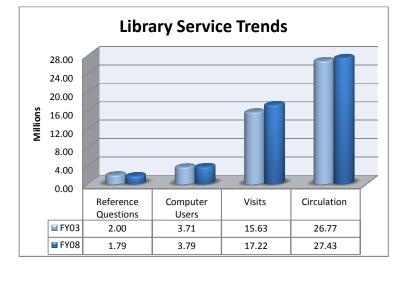
- Total circulation for public libraries includes:
  - o 10.3 million (36.4%) adult books
  - 8.4 million (29.7%) children's books
  - 5.8 million (20.5%) video recordings
  - 2.4 million (8.5%) audio recordings
  - o 0.9 million (3.2%) periodicals
  - o 0.5 million (1.8%) other items

Pocket Digest: Iowa Public Library Statistics FY08

Page 14

#### On average, in FY08, Iowa public libraries had:

- 36,844 library visits
- 7,088 people accessed the Internet
- 291 adult program attendees
- 89 young adult program attendees
- 2,015 children's program attendees
- 3,639 reference questions answered
- 792 items loaned to other libraries
- 731 items borrowed from other libraries



Pocket Digest: Iowa Public Library Statistics FY08

Page 15

Pocket Digest: Iowa Public Library Statistics FY08

Page 16

### **Iowa Public Libraries**

The 543 public libraries in lowa are divided into 8 categories based on the population of the city served.

Size Category	Population	# of Libraries
Α	0-499	141
В	500-999	138
С	1,000-2,499	136
D	2,500-4,999	48
E	5,000-9,999	42
F	10,000-24,999	17
G	25,000-49,999	11
Н	50,000 and above	10

# **Category A Libraries (0-499)**

141 public libraries serve a population of 499 or less.

Category	FY08 Average
Population Served	327
Total number of staff (FTE)	.53
Total Income	\$18,899
Total for salaries	\$8,820
Registered Borrowers	367
Items Owned	7,605
Items checked out	5,227
Library Visits	3,502
Number of Internet Users	1,433
Program Attendance	315
Hours Open per Week	18.7

Pocket Digest: Iowa Public Library Statistics FY08 Page 17 Pocket Digest: Iowa Public Library Statistics FY08 Page 18

# Category B Libraries (500-999)

# Category C Libraries (1,000-2,499)

136 public libraries serve a population of 1,000-2,499.

FY08 Average

1,559

\$72,040 \$35,737

1.71

1,720

17,929

23,374

14,978

4,767

1,272

36.5

Page 20

Category

**Population Served** 

**Total Income** 

Items Owned

**Library Visits** 

**Total for salaries Registered Borrowers** 

Items checked out

**Program Attendance** 

Pocket Digest: Iowa Public Library Statistics FY08

Hours Open per Week

**Number of Internet Users** 

Total number of staff (FTE)

138 public libraries serve a population of 500-999.

Category	FY08 Average
Population Served	744
Total number of staff (FTE)	.86
Total Income	\$36,052
Total for salaries	\$17,353
Registered Borrowers	823
Items Owned	11,533
Items checked out	12,447
Library Visits	12,432
Number of Internet Users	2,293
Program Attendance	642
Hours Open per Week	25.4

Pocket Digest: Iowa Public Library Statistics FY08

Page 19

Ca	tegor	y D L	.ibrari	ies (2	,500-4	,999)
91,001,001,001	90 ( 200 ( 200 ( 200 ( 200 ( 200 ( 200 ( 200 ( 200 (		97 ( 97 ( 97 ( 97 ( 97 ( 97 ( 97 ( 97 (			1/201/201/201/201/201/201/201/20

48 public libraries serve a population of 2,500-5000.

Category	FY08 Average
Population Served	3,469
Total number of staff (FTE)	3.40
Total Income	\$156,278
Total for salaries	\$79,341
Registered Borrowers	4,212
Items Owned	30,539
Items checked out	55,707
Library Visits	31,187
Number of Internet Users	9,398
Program Attendance	2,676
Hours Open per Week	47.2

# Category E Libraries (5,000-9,999)

42 public libraries serve a population of 5,000-9,999.

Category	FY08 Average
Population Served	6,888
Total number of staff (FTE)	6.15
Total Income	\$319,304
Total for salaries	\$165,047
Registered Borrowers	7,703
Items Owned	49,525
Items checked out	104,305
Library Visits	84,305
Number of Internet Users	17,785
Program Attendance	5,916
Hours Open per Week	54.1

Pocket Digest: Iowa Public Library Statistics FY08 Page 21 Pocket Digest: Iowa Public Library Statistics FY08 Page 22

# **Category F Libraries (10,000-24,999)**

17 public libraries serve a population of 10,000-24,999.

Page 23

Page 25

Category	FY08 Average
Population Served	14,508
Total number of staff (FTE)	9.21
Total Income	\$594,492
Total for salaries	\$313,026
Registered Borrowers	13,339
Items Owned	75,529
Items checked out	152,161
Library Visits	94,709
Number of Internet Users	19,809
Program Attendance	8,451
Hours Open per Week	63.9

Pocket Digest: Iowa Public Library Statistics FY08

# **Category G Libraries (25,000-49,999)**

11 public libraries serve a population of 25,000-49,999.

Category	FY08 Average
Population Served	29,975
Total number of staff (FTE)	17.90
Total Income	\$1,275,094
Total for salaries	\$662,628
Registered Borrowers	24,604
Items Owned	130,209
Items checked out	370,227
Library Visits	269,631
Number of Internet Users	39,596
Program Attendance	12,479
Hours Open per Week	76.2

Pocket Digest: Iowa Public Library Statistics FY08

Page 24

# Category H Libraries (50,000+)

10 public libraries serve a population of 50,000 or more.

Category Including Branches	FY08 Average
Population Served	85,542
Total number of staff (FTE)	46.58
Total Income	\$3,663,277
Total for salaries	\$1,898,632
Registered Borrowers	58,066
Items Owned	241,172
Items checked out	898,795
Library Visits	493,087
Number of Internet Users	103,272
Program Attendance	29,444
Hours Open per Week	113.6

Pocket Digest: Iowa Public Library Statistics FY08

STATE LIBRARY OF IOWA 1112 E GRAND AVE DES MOINES IA 50319